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Paper Id: 236002 | Roll No.

B.TECH
(SEM VIII) THEORY EXAMINATION 2022-2023
PROJECT MANAGEMENT & ENTERPRENEURSHIP

Time: 3 Hours | *Total Marks: 100*

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. **2 x 10 = 20**

a. Recall the term "Entrepreneur".
b. Differentiate between Entrepreneur and Intrapreneur.
c. Contrast on statement "Creativity leads to innovation".
d. Explain the concept of sustainability with respect to the growth rate of an organization.
e. Interpret the term appraisal in reference to the project management.
f. Identify the significant role of project manager.
g. Enlist the different sources of finance.
h. Restate the term "Crashing".
i. Demonstrate your views on "Does social entrepreneur makes money".
j. Illustrate the concept of social venture.

SECTION B

2. Attempt any *three* of the following: **10x3=30**

a. Discuss the classification of entrepreneurs.
b. Outline the elements for sustainable enterprise model.
c. Illustrate the term environmental appraisal. Demonstrate the main steps for conducting environmental impact assessment.
d. Discuss Project risk management. Illustrate the different risks involved in project evaluation.
e. Examine the concept of sustainability in social innovation

SECTION C

3. Attempt any *one* part of the following: **10x1=10**

a. Illustrate the term Entrepreneurial competency. Outline the significant steps involved in entrepreneur's competency.
b. Discuss the factors affecting entrepreneurial development.

4. Attempt any *one* part of the following: **10x1=10**

a. Formulate the different types of skills set required to run an enterprise.
b. Analyze the generation of a business idea. Outline the major aspects to start your own business.

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5. Attempt any *one* part of the following: 10x1=10

a. Justify the significance of project life cycle in completion of project. Highlights all stages and outcomes.
b. Illustrate the preparation of detailed project report.

6. Attempt any *one* part of the following: 10x1=10

a. Analyze the concept of Demand forecasting. Classify the techniques for demand forecasting.
b. Outline the different types of cost incurred on any project. Explain the variation of these costs with the duration of the project.

7. Attempt any *one* part of the following: 10x1=10

a. Derive the impact of social entrepreneurship on society. Discuss about any three well-known social entrepreneur/social enterprise in India.
b. Formulate the different available opportunities in the field of social entrepreneurship. Name and Discuss about any three well knows social entrepreneur in India.

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